

The GenetiQ Playbook 2025

The Gateway to **Medicine 3.0**

VISION & MISSION

The GenetiQ Digital Twin

A New Era of Medicine

GenetiQ is not just a diagnostic tool; it's the foundation of predictive precision medicine. By integrating multiomics data, AI-driven predictive modeling, and a deep learning knowledge graph, GenetiQ will redefine healthcare, shifting from reactive to proactive treatment approaches. This innovative platform leverages cutting-edge technologies to revolutionize patient care, enabling healthcare providers to anticipate and prevent diseases rather than merely responding to symptoms. By harnessing the power of comprehensive biological data and advanced artificial intelligence, GenetiQ paves the way for a new era of personalized, preventative healthcare.

World’s Largest Assay Library of Precision Diagnostic Software

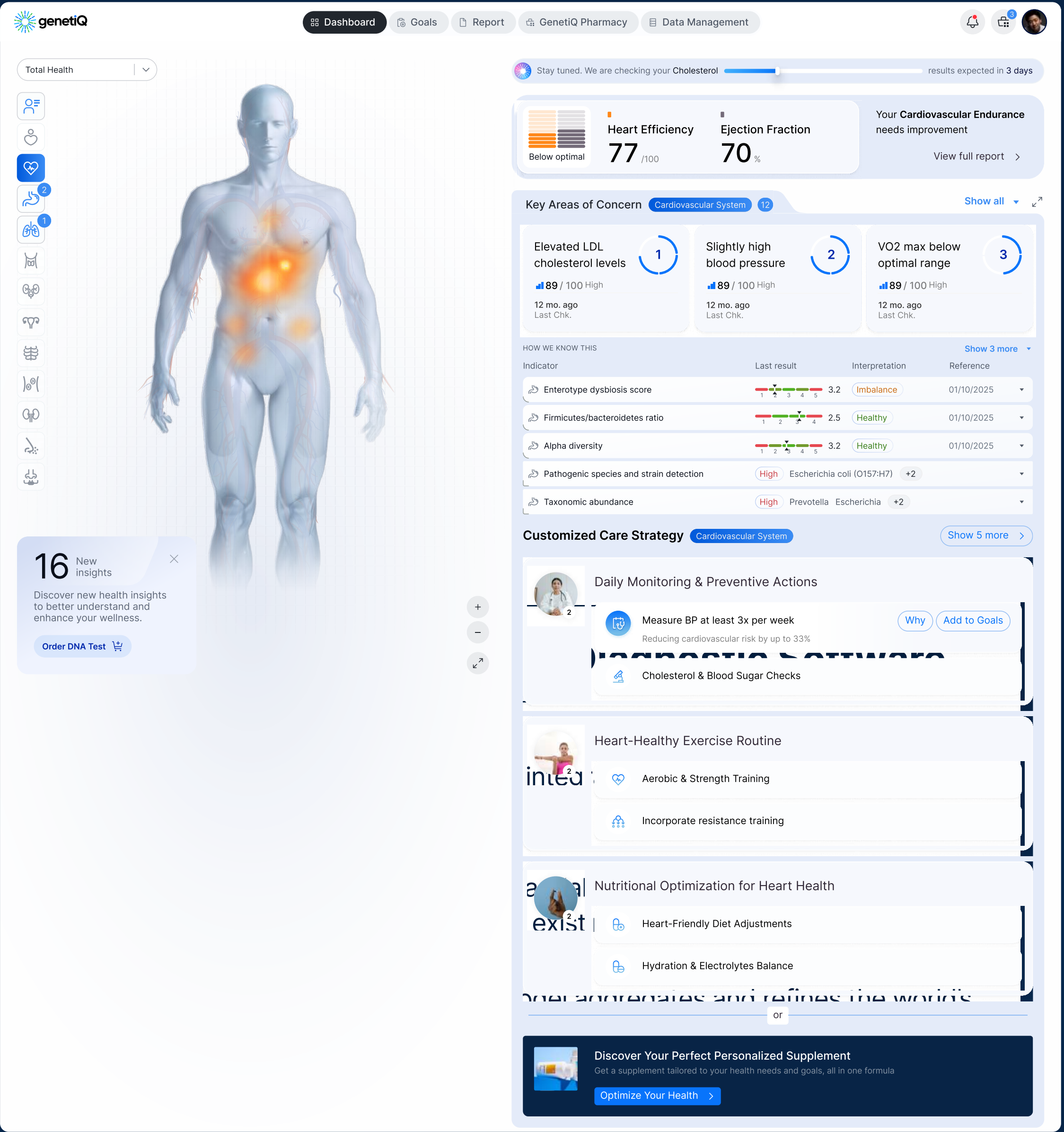
- First-Mover Advantage

The world’s first fully integrated precision diagnostics platform with multi-omics data.
- Scalability Through Partnerships

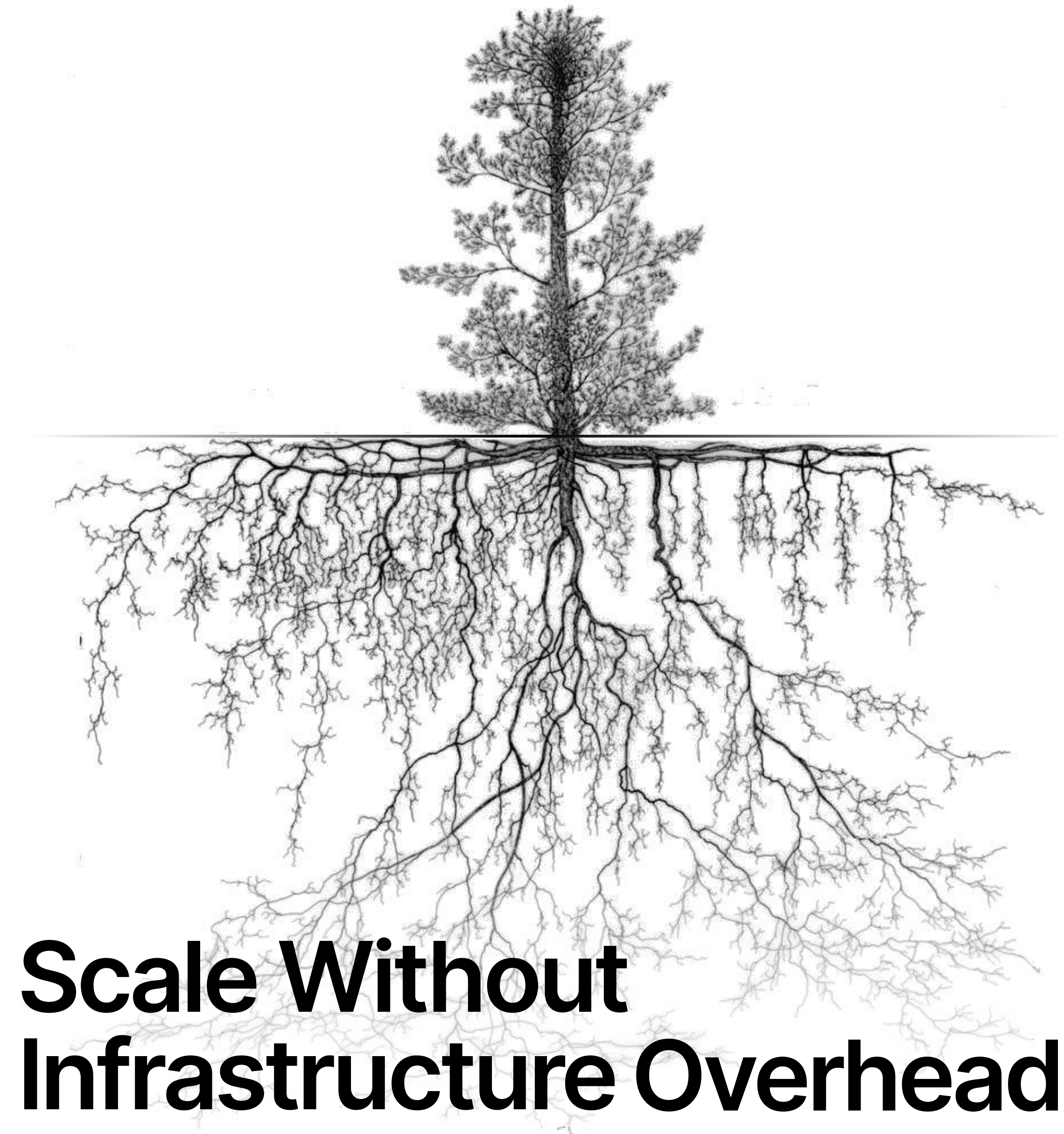
Instead of building standalone labs, we activate global lab networks to leverage existing infrastructure.
- A Data-Driven, AI-Powered Knowledge Engine

Our deep learning model aggregates and refines the world’s most advanced assays to continuously improve predictive insights.
- A Monetizable Asset

This platform is not just about diagnostics, it is a revenue-generating intelligent digital ecosystem.



The Strategy



Scale Without Infrastructure Overhead

The Digital Twin as the Centerpiece

GenetiQ isn't limited to one lab or clinic; it is a cloud-based AI infrastructure that seamlessly integrates into partner hospitals, diagnostic labs, and healthcare networks worldwide.

White-Label B2B Model

Hospitals and clinics can rebrand GenetiQ as their own, instantly integrating cutting-edge diagnostics.

Plug-and-Play for Diagnostics

Our 'App Store' approach allows third-party diagnostic companies to offer their assays within our system.

Global Partnerships for Processing

Instead of relying on in-house testing alone, we partner with accredited diagnostic labs globally to handle sample processing, ensuring rapid scalability.

Predictive AI Engine

All data flows into our self-learning AI model, continuously refining predictive accuracy.

The Global Diagnostic Partner Network

Instead of building labs from scratch, we scale by partnering with gold-standard diagnostic labs across key regions:

GCC

Al Borg, National Reference Lab, Cleveland Clinic Abu Dhabi, M42, IHC

Europe

Synlab, Unilabs, Cerba Healthcare

North America

Quest Diagnostics, LabCorp, Mayo Clinic

Asia-Pacific

Sonic Healthcare, Parkway Pantai, Tokushukai

This approach allows us to immediately scale capacity while maintaining quality control.

Monetization & Business Model

B2B White - Label Licensing for Hospitals & Clinics

Setup Fee	One-time integration fee per hospital/clinic.
Subscription Fee	Monthly revenue based on patient volume.
Per-Test Revenue Share	Each diagnostic run through the platform yields revenue for Prepaire Labs, the local lab, and the diagnostic partner.

B2C Subscription Model - Three tiers of service

Basic (Freemium+)	Free access, with pay-per-test options.
Advanced	Subscription-based access to quarterly biomarker panels, semi-annual microbiome tests, and annual epigenetic tests.
Elite	Full multi-omics sequencing with AI-driven insights, monthly biomarker tracking, and personalized protocols.

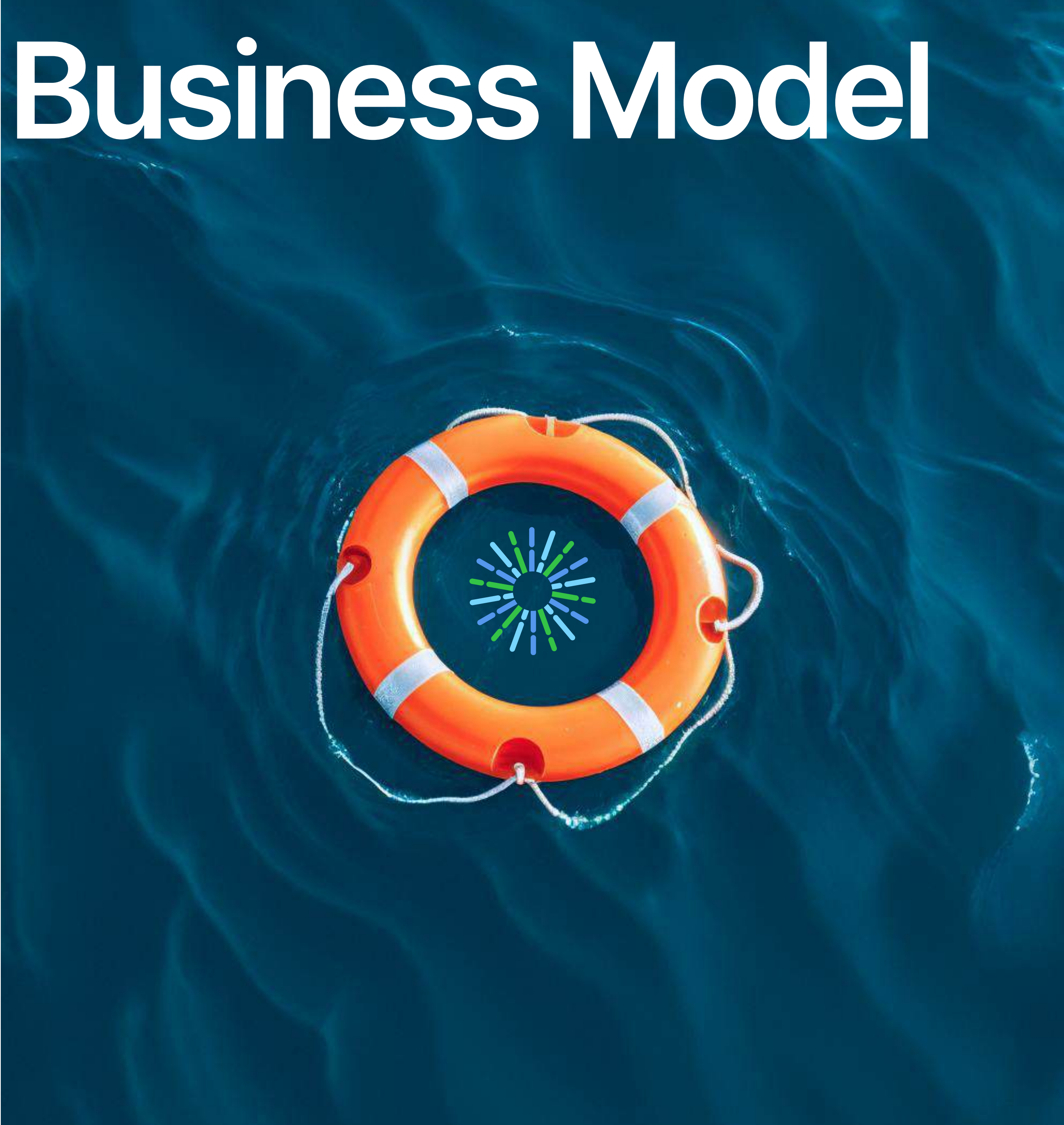
Projected Monthly Pricing

Basic (Freemium+)	\$9.99/month
Advanced	\$100–\$150/month
Elite	\$300–\$600/month

Lab-as-a-Service (LAAS) for Overflow & Specialized Testing

Prepaire Labs will function as a central hub for specialized tests, ensuring we remain at the forefront of precision diagnostics while offloading high-volume standard tests to partners.

Capacity Planning	70% allocated to supporting GenetiQ partners, 30% for specialized LAAS testing
-------------------	--



Implementation Roadmap

Phase 1

First 12 Months

GCC Pilot

Key Hospital Partners

NMC Healthcare, Dr. Sulaiman Al Habib

Key Lab Partners

Al Borg Diagnostics, National Reference Lab

Regulatory Compliance

HIPAA (US), GDPR (EU), MOHAP (UAE)

Launch Direct-to-Consumer Subscriptions in UAE & KSA



Phase 2

12-24 Months

Expansion into North America & Europe

White-label deals with hospital networks (HCA, Ascension, Synlab)

API Integrations for Advanced AI Modeling & Predictive Health Risk

API Integrations for Advanced AI Modeling & Predictive Health Risk



Phase 3

24 Months

Global Full-Scale Rollout

Joint Ventures & Licensing Agreements with high-profile partners.

Expansion into Microbiome & Pharmacogenomics Testing for chronic disease management.

Development of Consumer Wearables & Smart Diagnostics Integration.



Competitive Advantage

Why We Win

Our Unique Positioning

The Most Comprehensive Data Repository in the World

AI-Driven Personalization at Scale

GenetiQ is set to become the largest and most advanced health dataset—aggregating genomics, microbiome, epigenetics, pharmacogenomics, imaging, and continuous monitoring data.

Unlike single-service diagnostic companies, we combine:

Self-learning AI models that improve with every new dataset.

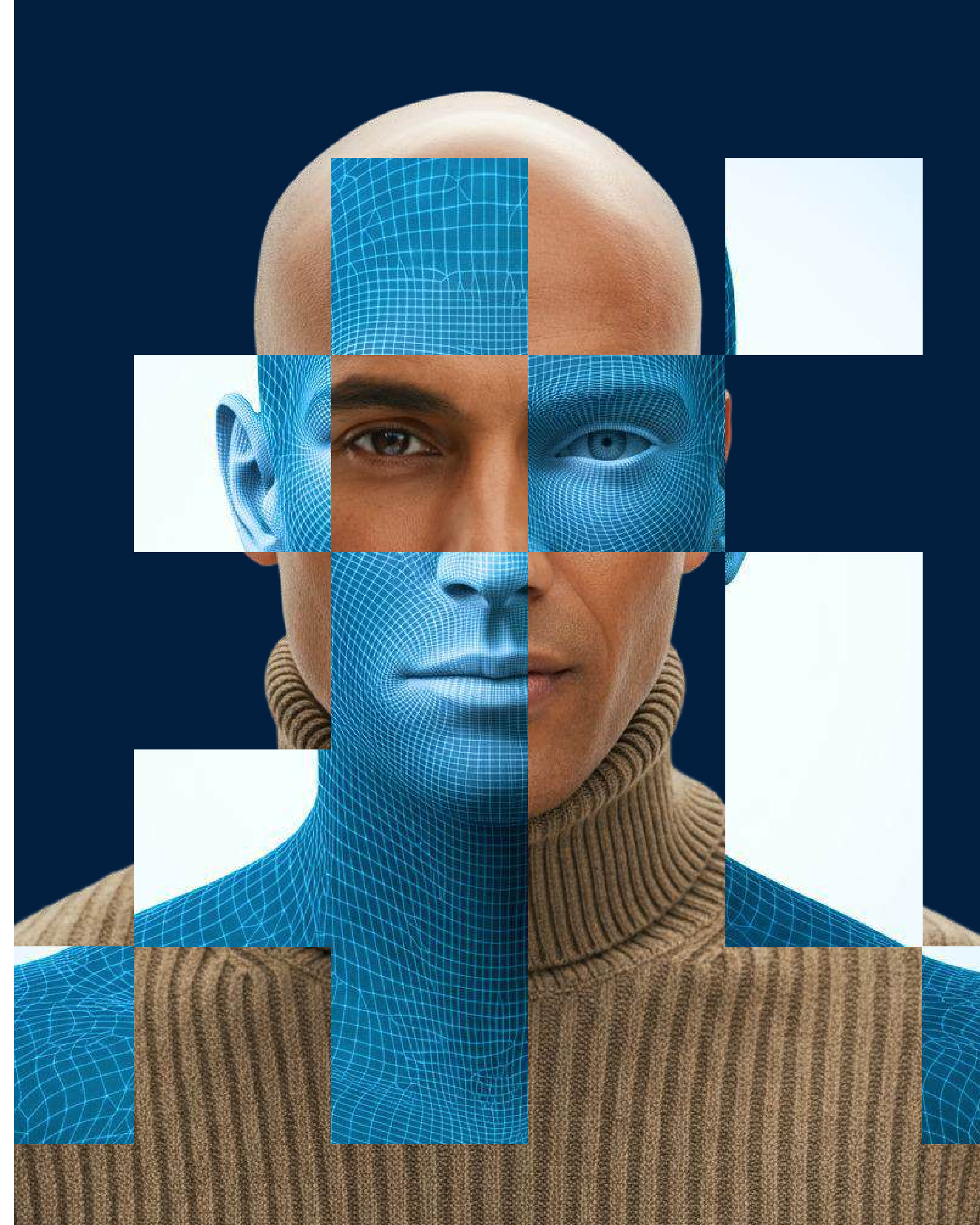
A multi-omics approach, ensuring the highest diagnostic accuracy.

Proprietary algorithms trained on the world's most advanced biomarker panels.

First-Mover Advantage in Medicine 3.0

AI-Driven Personalization at Scale

By the time competitors catch up, we will have amassed an unparalleled dataset and predictive engine, making GenetiQ the global leader in precision medicine.



Menu of Arrays



	 Genomics & Epigenomics			 Endocrinology & Hormonal Assays			 Proteomics & Metabolomics
		 Powered by Nebula Genomics	 Cardiovascular Health	 Creative Proteomics MSPro	WITHINGS	 Neurodegeneration & Cognitive Function	
Stride®						Floré	BGI
	 Longevity & Aging Biomarkers		MICROBA™	Qvin™	 Organ-Specific Functional Diagnostics		 Immunoprofiling & Inflammation
 The Epigenetic Company	V I O M E	 olink PROTEOMICS	 Biophysical & Functional Tests			zoe	somalologic
	 Cancer Screening & Liquid Biopsy	GRAIL	muse™	 Multi-Omic Integrative Panels	tinyhealth	 Microbiome & Gut Health	